

Subject: Re: Market Match Report for March 13th

From: Sara Hernandez

Date: 03/22/2016 05:39 PM

To: Blair Besten

CC: Martin Schlageter <martin.schlageter@lacity.org>, "jose.huizar@lacity.org" <jose.huizar@lacity.org>, Diana Yedoyan <Diana.yedoyan@lacity.org>, Mayra Alvarez <Mayra.Alvarez@lacity.org>

Hi Blair,

Great suggestion. Even though the CM is on this chain, I will circle back with him and see if the schedule allows us to do a presentation for Southland.

On Wed, Mar 16, 2016 at 11:22 AM, Blair Besten <blair@historiccore.bid> wrote:

Sara/Martin,

I'd like to recommend that Southland Farmers Market Association and Hunger Action LA should get commendations for bringing the EBT program and Market Match to our Sunday Farmers' Market. We are still the only DTLA farmers market offering EBT, and definitely one of a handful countywide offering this market match program. It's a wonderful opportunity to highlight efforts such as these that incorporate and aide the low income residents in DTLA. Since its inception, the use of the EBT and MM program has been growing at our market. With more awareness, it can continue to grow further.

Thanks for your consideration.

Warm regards,



Blair Besten
Executive Director

209-211 W 5th Street
Los Angeles, California 90013

p [213.488.1901](tel:213.488.1901)

c [213.700.9829](tel:213.700.9829)

HistoricCore.BID

FOLLOW US ON:

[facebook](#) / [twitter](#) / [instagram](#)

24HR HOTLINE:

[213/239-8336](tel:213.239.8336)

----- Forwarded message -----

From: **Howell Tumlin** <howell@sfma.net>

Date: Wed, Mar 16, 2016 at 9:21 AM

Subject: Market Match Report for March 13th

To: frank@hungeractionla.org

Cc: Blair Besten <blair@historiccore.bid>

EBT Transactions: 44 EBT Distributed: \$553 EBT Redeemed: \$491 Market Match Redeemed: \$292

Howell Tumlin

President/CEO

Southland Farmers' Market Association

PO Box 858

Topanga, CA 90290

[310-455-0181](tel:310-455-0181)

Info@sfma.net

--

Sara Hernandez

Downtown Area Director and Special Counsel
Office of Councilmember José Huizar
City of Los Angeles | Council District 14

City Hall
200 N. Spring St | Room 465
Los Angeles, CA 90012
(213) 473-7014 office | (213) 847-0680 fax
sara.hernandez@lacity.org

For regular updates and to sign up for our E-Newsletter, please visit our updated [Jose Huizar CD 14 website](#). Click on the icons below to follow us on Twitter, Facebook, and YouTube

